



July 18, 2018

Dear Church Avenue BID Business Owner,  
Several updates from the BID...

### **1. Sidewalk Sales**

We hope you will participate in the upcoming Sidewalk Sales (Fri. 7/27/18, Sat. 7/28/18, and Sun. 7/29/18 from 10:00 a.m. to 7:00 p.m.)!

During this three-day sidewalk sales weekend, BID members can legally set up and sell from tables in front of their businesses. Remember that:

- 5 feet of unobstructed sidewalk must be provided for pedestrians at all times.
- You can only sell items you ordinarily sell in your business.
- You must display the City permit in your window (available for free from the BID).
- Outdoor dining requires the additional display of an existing NYC Dept. of Health - Food Service Establishment Permit - please contact the BID for more information!

### **2. Church Ave. Reconstruction**

You have probably seen notices that the Church Ave. street reconstruction is now shifting to nighttime work. This roadway milling and on Church Ave. from Coney Island Ave. to Flatbush Ave. paving (road only, not sidewalks) is scheduled to take place all this week from 9:00 p.m. to 5:00 a.m. and may extend beyond Friday but we expect it to be completed very soon.

This should be the last major component of the project. Please note that additional soil has been added to tree pits, properties and businesses with damage resulting from reconstruction are scheduled to be evaluated and repaired soon, and new trees should be planted in the fall.

### **3. New Staff: Natasha Joseph**

Please join Hope and me in welcoming Neighborhood 360 Fellow Natasha Joseph (working for us through a grant from the NYC Dept. of Small Business Services). Natasha will be with us through March 2019. She will develop a sponsored banner program for our lampposts, produce two networking events for members, update the website ([www.churchavenue.org](http://www.churchavenue.org)) and manage our social media.

Please let me know if you have any questions or need additional information on any of the above.  
Best,

A handwritten signature in black ink that reads "Lauren Elvers Collins".

Lauren Elvers Collins  
Executive Director  
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